

Dear parents/ guardians,

Many girls are mathematically, technically and scientifically gifted, and their school performance in these areas often equals that of boys. Yet false assumptions about career and gender mean many girls severely limit their career choices. They fall back on familiar female-dominated occupations such as retail sales assistant, office administrator, hairdresser or wig maker. In contrast, apprenticeships or fields of study in **manual, technical and scientific areas** are rarely chosen. However, these offer far **higher income and career opportunities and thus also more opportunities and potential to develop.**

The Girls' Day offers your daughter a special opportunity to **gain experience and practice** in future-oriented working environments and to strengthen existing interests, skills and talents and discover new ones. Taking part in Girls' Day helps schoolgirls to expand their perspectives and go their own way beyond traditional roles, as well as to choose from the wide range of over 200 apprenticeships and numerous STEM degree programs.

Around 60 companies and educational institutions throughout the Tyrol open their workshops and laboratories to schoolgirls on Girls' Day and accompany them through an interactive programme. By participating in Girls' Day your daughter will gain an insight into the **wide variety of career options** that are available to her, which will help her to make successful career choices.

The Girls' Day, now in its twenty-third year in Tyrol, will take place on 25 April 2024 and is a **school-related event**. Your daughter is insured during her time at the company.

Please note

- that the girls choose individually a technical, manual or scientific profession to learn more about on Girls' Day and do NOT visit a company as a class group.
- that each business provides at least two places for Girls' Day. This means that at least two school girls will be at each company on the day of the event.

How can you support your daughter?

1. Help your daughter to choose a technical, manual or scientific profession which she wants to learn more about on Girls' Day. You will find information about the professions on the Girls' Day website at <https://girlsday-tirol.at/berufsliste>. **Note:** When choosing a profession with your daughter, please also note where the relevant company is located, since the girls travel to and from the company independently.
2. Plan the journey to the company/educational institution your daughter will be visiting on Girls' Day and the return journey together. For all schoolgirls who do not have a Schulticket Tirol (or other ticket allowing them to use public transport free of charge), Girls' Day Tirol – together with the VVT and IVB – offers them a **free return journey to the company**. In April 2024, your daughter will be able to obtain a ticket for April 25, 2024 via the Girls' Day Tirol website. Please note that this ticket will only be valid in combination with a Girls' Day Tirol participation certificate, which your daughter will receive after registering in March. Your daughter will receive further information about the free ticket in good time before Girls' Day.
3. Discuss with your daughter her expectations of Girls' Day as well as any questions she would like to ask the company/educational institution.

By preparing thoroughly you will give your daughter confidence so that nothing stands in the way of a day full of new experiences and impressions.

Please complete, sign and return the parental confirmation slip.

Parent/guardian declaration

I consent to my daughter _____

taking part in the **Girls' Day Tirol on 25 April 2024.**

I also state my willingness to support my daughter in the preparation for and follow-up to the Girls' Day Tirol and, in the case of inability to attend (illness), to contact Kristina Kopf (Project Manager) by phone on: 0664-8589724 or by e-mail to: girlsday@amg-tirol.at.

Name of parent/guardian: _____

Place/Date

Signature of parent/guardian

Place/date

Student's signature

Photo credits

Data protection information

In addition to managing registration data, which is necessary to organize and run Girls' Day, photos and videos may be taken by amg-tirol, the Land Tirol and participating companies, and published on websites, social media and in print media. Photos may also be shared with media companies as part of a press release. To process this data, we rely on our legitimate interests (Article 6.1 f GDPR) and, in individual cases, on your consent if you specifically give it to us in writing in advance. Without publishing photos and videos, it would not be possible to effectively document and report on Girls' Day, and by extension all public relations work would be inadequate. This work is crucial in spreading the message of equality and equal opportunities on the labour market to the outside world. Targeted public relations work will raise awareness among even more people, and motivate girls and young women as well as companies and schools to participate in Girls' Day.

If you do not want photos or videos of your daughter to be published, please send a short message to amg-tirol, Colingasse 12, 6020 Innsbruck, Austria or e-mail girlsday@amg-tirol.at. So that we can take your request into account when taking the photos and videos, and to inform the Land Tirol and the companies involved in good time, please let us know your **decision by March 31, 2024.**

Further information can be found in the privacy statement on our website: www.girlsday-tirol.at/datenschutz